

Job Title: Analytics Intern
Department: Strategy

Location: Oakland Office, Washington DC, or remote

Reports to: Analytics Lead

Duration: 37.5 hours/week for 10 weeks

Context: At the Sierra Club, we believe in the power of interdependence. Together, we remain committed to the fight for a healthy climate built on a foundation of environmental, racial, economic, and gender justice – a future where all people benefit from a healthy, thriving planet and a direct connection to nature. As the climate crisis and deeply entrenched systemic racism all fuel injustice, we will continue to fight for a bold, transformational agenda that recognizes the interconnectedness between our planet, our humanity, and our future. By recognizing that our destinies are tied, we continue to name that all things are fundamentally connected, and the overlap between ecology, race, gender, and representative government will move to either advance our collective humanity or to oppress it. Sierra Club has close to 800 staff across the country and a network of 64 local chapters that are led and fueled by thousands of volunteers. We are also proud to be a unionized employer, with three labor unions representing more than half of our employees.

Scope: This internship will assist with the Analytics lead in focusing on constituent data insights, analysis and data visualization to provide support to drive performance across channels and segments for member acquisition, life cycle management, member experience and offerings. The intern will gain skills in analyzing data and recommending concrete action based on data insights.

Job activities include but are not limited to:

- 1. Assist Data Analytics lead on analysis projects.
- 2. Communicate and meet with teams to coordinate on data analytics strategies.
- 3. Collaborate with the IT Department to oversee data collection and accuracy of records.
- 4. Create presentations that include KPI reporting and Balanced Scorecard needs.
- 5. Other tasks as assigned.

The successful candidate must have the following skills and experience:

- Analytics knowledge. Knowledge of data science or analytics to explore patterns and trends on customers and members.
- **Collaboration with different teams.** This position requires meeting with and being a part of cross functional teams and working effectively to find solutions.
- Committed to evolution. You are committed to continuously deepening and evolving your own understanding of systems of oppression through study, openness, and humility. And you easily recognize your own relationship to privilege and power, examining and shifting your behaviors as appropriate.

• **Uplifting and additive.** You see mistakes as opportunities for growth; problems as catalysts for solutions, and inspire others along the journey. You carry a constructive approach, can-do attitude, a sense of humor, and authentic kindness wherever you go

The strongest candidates will also demonstrate the following experience, skills and competencies:

- Ability to multitask in a fast paced environment
- Experience with data science software and Excel

To Apply

The Sierra Club provides equal employment and advancement opportunities to all staff members. Employment decisions are based on merit, qualifications, lived experience and skills. The Sierra Club does not discriminate in employment opportunities or practices on the basis of race, color, creed, religion, national origin, immigration status, socioeconomic status, ancestry, age, size, sex, sexual orientation, gender, gender identity, familial status, veteran status, disability, AIDS/HIV status, medical condition, prior conviction, arrest history, traits historically associated with race, including, but not limited to, hair texture and protective hairstyles, or any other characteristic protected by law.

The Sierra Club values applicants who are people that identify as Black, Indigenous, and other minoritized groups; women; queer, transgender, gender non-conforming, and gender fluid people.

Explore, enjoy and protect the planet.