CONFERENCE AGENDA

11:30am - REGISTRATION & LUNCH

12:10pm - WELCOME

Christopher Field, Director of the Stanford Woods Institute for the Environment

12:15 – 1:15pm – KEYNOTE PANEL: Diverse Forms of Communication

Moderator: Thomas Hayden, Director of the Master of Arts in Earth Systems, Environmental Communication Program

Panelists:
Felicity Barringer, Former Environmental Correspondent at the New York Times
Steve Hawk, Former Executive Editor at the Sierra Club Magazine
Lauren E. Oakes, Lecturer, Program in Writing and Rhetoric

1:15 - 1:30pm - NETWORKING & COFFEE BREAK

1:30 – 2:30 – WORKSHOP 1: Strategically Communicating Your Message

Featuring Lauren Weinstein, Lecturer at the Graduate School of Business on Strategic Communication

2:30 - 2:45pm - NETWORKING & COFFEE BREAK

2:45 - 3:45pm – RESEARCH PRESENTATIONS

3:45 - 4:00pm - NETWORKING & COFFEE BREAK: Presentation voting + raffle

4:00 – 5:00pm – WORKSHOP 2: Communicating to a Diverse Audience

Featuring Richard Nevle, Deputy Director, Earth Systems and Emily Polk, Lecturer, Program in Writing and Rhetoric

5:00 - 7:00 pm COCKTAIL RECEPTION & POSTER SESSION