CONFERENCE AGENDA

11:30am - REGISTRATION & LUNCH

12:10pm - WELCOME

Christopher Field, Director of the Stanford Woods Institute for the Environment

12:15 – 1:15pm – KEYNOTE PANEL: Diverse Forms of Communication

Moderator: Thomas Hayden, Director of the Master of Arts in Earth Systems, Environmental Communication Program

Panelists:
Felicity Barringer, Former Environmental Correspondent at the New York Times
Steven Hawk, Former Executive Editor at the Sierra Club Magazine
(invited) Sachi Cunningham, Professor of Multimedia Journalism, SF State University
(invited) Lauren E. Oakes, Lecturer and Author

1:15 - 1:30pm - NETWORKING & COFFEE BREAK

1:30 – 2:30 – WORKSHOP 1: Strategically Communicating Your Message

Featuring Lauren Weinstein, Lecture at the Graduate School of Business on Strategic Communication

2:30 - 2:45pm - NETWORKING & COFFEE BREAK

2:45 - 3:45pm – RESEARCH PRESENTATIONS

3:45 - 4:00pm - NETWORKING & COFFEE BREAK: Presentation voting + raffle

4:00 – 5:00pm – WORKSHOP 2: Communicating to a Diverse Audience

Featuring Richard Nevle, Deputy Director, Earth Systems and Emily Polk, Lecturer, Program in Writing and Rhetoric

5:00 - 7:00 pm COCKTAIL RECEPTION & POSTER SESSION