



Stanford Woods Institute for the Environment
Rising Environmental Leaders Program
DC Boot Camp – Agenda
March 26-31, 2017

*NOTE: Unless otherwise noted, all sessions are at Resources for the Future (RFF)
Seventh Floor Conference Room, 1616 P Street, NW, Washington, D.C. 20036*

Sunday, March 26 – Arrival and Set Up for the Week

Arrive and check in: Beacon Hotel
1615 Rhode Island Avenue, NW, Washington, D.C. 20036

- 6:00 **Social Hour – Overlook Room, second floor, Beacon Hotel**
- 7:00 **Welcome Dinner** (Informal) Set Up for Week, Review of Final Agenda and Q & A
Mollie Field, Events Manager
Lea Rosenbohm, D.C. External Affairs Advisor
Roberta Tugendreich, Program Coordinator

Monday, March 27 – Day 1 – Overview: Understanding Washington and the Key Actors

- 8:00-9:30 Breakfast on own at Beacon Hotel
- 9:30 *Meet in Hotel Lobby to walk to RFF*
- 10:00-11:30 **Intro to the Federal Government: Key Actors in the Environmental Policy System**

Daniel Weiss, Vice President, League of Conservation Voters (former)
David Goldston, Director, Government Affairs, NRDC
- 12:00-1:30 **Lunch with Speaker: International Efforts in Sustainable Development – Overview of the World Bank**

Glenn-Marie Lange, Program Manager, Wealth Accounting and the Valuation of Ecosystem Services (WAVES), the World Bank
- 2:30-4:00 **Science and the Federal Agencies**
Dana Thomas, Environmental Scientist, EPA
Kristen Honey, Senior Policy Analyst, Office of the Federal Chief Information Officer, Office of Management and Budget
Sharlene Weatherwax, Associate Director of Science for Biological and Environmental Research (BER), Office of Science, Department of Energy
- 6:00-8:00 Dinner with speaker *Linda Fisher*, Deputy Administrator EPA (former)
Location: Agora Restaurant, 1527 17th Street, Solen Room, upstairs

Tuesday, March 28 – Day 2 – A Focus on Congress

- Before 7:45 Breakfast on your own at Beacon Hotel
- 7:45 Meet in Hotel Lobby
- 8:30-9:30 **Inner Workings of a Congressional Office and Q & A**
Location: Cannon Building, 1st & C Streets, SE

Paul Beck, Senior Counsel for Congresswoman Anna Eshoo (D-CA)
- 9:30 **RELP group photo in front of Capitol with Nathan Mitchell, Photographer**
- 10:00-11:45 **Hearings or Gallery visits**
- 12:30– 1:30 Lunch in Longworth or Hart Cafeterias or Union Station Food Court – TBD
- 2:00-3:00 **Role of Committees in the Legislative Process**
Location: Dirksen Senate Office Building, Room 304

Kellie Donnelly, Deputy Chief Counsel (Majority), U.S. Senate Committee on Energy and Natural Resources
Melanie Stansbury, Professional Staff (Minority), U.S. Senate Committee on Energy and Natural Resources
- 3:30-4:30 **Meeting with Senator Markey Environmental staff**
Location: Dirksen Senate Office Building, Room 255

Ana Unruh Cohen, Director of Energy, Climate and Natural Resources
- 5:00-5:30 **Meet & Greet with Senator Dianne Feinstein’s staff**
Location: Hart Senate Office Building, SH-331

Crystal Martinez, Legislative Assistant
Alexis Segal, Legislative Assistant
- 6:00-7:00 **Tour of White House Executive Office Buildings (meet up at 5:30pm)**
Host: Kristen Honey, Office of Management and Budget (Stanford alumnus)

Dinner on your own

Wednesday, March 29 – Day 3 – Communications, Messaging and Network Building

- 7:30-8:30 Breakfast - *Beacon Hotel*, Overlook Room, second floor
- 8:30-10:30 **Interactive Workshop – Making your two-minute pitch**
Location: Beacon Hotel, Overlook Room, 1615 Rhode Island Avenue, NW
- RELPL participants will rotate tables in small groups to get feedback from 4-5 different perspectives. Discussion leaders:
Alex Bozmoski, Director of Strategy and Operations, RepublicEn.org
Mike Henry, Director, Government Relations Division, American Institute of Physics
Noël Bahktian, Senior Policy Advisor, Environment and Energy, OSTP (former)
Kassandra Cerveny, Director of Public Affairs, Consortium for Ocean Leadership
John Ten Hoeve, Presidential Management Fellow, NOAA
- 10:30 *Walk to Resources for the Future, 1616 P Street, NW*
- 11:00-12:30 **Think Tanks: Turning Science into Policymaking**
Moderator: *Peter Nelson*, Director for Communications, Resources for the Future
- Meaghan Parker*, Senior Writer/Editor, Environment, Population and Security Program, Woodrow Wilson Center for International Scholars
Michael Franc, Director, Hoover Institute, DC
Laura Malaguzzi Valeri, Deputy to the Vice President for Science and Research, World Resources Institute
- Afternoon Time for individual appointments (see tips for scheduling Hill appointments)
- 6:00PM *Dinner with Speaker – David Hayes, Distinguished Visiting Lecturer, Stanford Law School (former Deputy Secretary of Interior)*
Location: Honeysuckle Restaurant, 1990 M Street, NW

Thursday, March 30 – Day 4 - Communications, Messaging and Network Building (cont'd)

- 8:00-9:00 Breakfast on your own at Beacon Hotel
- 9:30-10:30 **State and Local Government: Priorities in Washington**
Location: Resources for the Future
- Joaquin Esquivel*, Assistant Secretary for Federal Water Policy, CA Natural Resources Agency
Dylan McDowell, Program Director, National Caucus of Environmental Legislators
Carolyn Hanson, Deputy Executive Director, The Environmental Council of States
- 10:30-11:30 RELPL re-group/debrief then walk over to *National Geographic Society*

- 12:00-1:30 **Working with Media to get your Message out**
Location: National Geographic Society, Hubbard Room
Interactive Session – cohort rotates tables in small groups to practice being interviewed by a journalist
- Host: **Dan Stone**, Editor, National Geographic
Devin Henry, Energy and Environmental Reporter, The Hill
Juliet Eilperin, Senior National Affairs Correspondent, Washington Post
Hannah Hess, Climate Reporter, Greenwire, E&E Publishing
- 1:30-2:30 View museum and exhibits at *National Geographic Society* and head to SIW
- 3:30-5:00 **Successful Collaborations with NGOs**
Location: Stanford in Washington, 2661 Connecticut Avenue, NW, Distance Learning Center
- Glynis Lough**, Deputy Director/Research Director, Food and Environment Program, Union of Concerned Scientists
Lynn Scarlett, Global Managing Director for Public Policy, The Nature Conservancy
Ben Ratner, Director, EDF + Business, Environmental Defense Fund
- 5:30-7:00 **Reception to Honor Cohort 2017 and Speakers – Rockefeller Room, SIW**
Welcome: **Chris Field**, Director, Stanford Woods Institute
Speaker: **Rush Holt**, Chief Executive Officer, AAAS

Friday, March 31 - Day 5 – Looking Ahead – Funding and Fellowships

- 8:30 - 9:45 **Breakfast with Speaker – Science Funding**
Location: Beacon Hotel, Overlook Room, 1615 Rhode Island Avenue, NW
Marge Cavanaugh, Deputy Assistant Director, Geosciences, National Science Foundation
- 10:00-11:30 **Exploring the World of Science Policy: Science Fellows Share Their Views**
Location: Beacon Hotel Restaurant, 1615 Rhode Island Avenue, NW
Moderator: **Lea Rosenbohm**
Georges Comair – Environment Global Practice and Young Professional Program Fellow, World Bank
Alice Pennaz, AAAS S&T Fellow, United States Geological Survey
- 11:30-12:00 **Certificates + Brief Debrief**
Chris Field, Director, Stanford Woods Institute
- 12:15 **Celebration Lunch (informal)**
Location: Duke’s Grocery, 1513 17th Street, NW, upstairs
- By 2:00 **Wrap Up & Return to the Bay Area**