

Research as Design Workshop at Young Environmental Scholars (YES) Annual Conference



Are you a PhD or Master's Student who has always wanted to take a d.school class but never had the time to do something outside of your field or department? Or maybe it sounded like fun but you weren't sure how what you learned would help your research? Come join us for this fun introduction to design thinking that focuses specifically on using them to help you do better research. Our goal is to recognize the creative, playful mindset that underlies successful innovation in scholarship and explore how design thinking can improve the research process to make us more innovative scholars or scientists.

ANJA SVETINA NABERGOJ, PhD



Anja Svetina Nabergoj (PhD, University of Ljubljana) is Lecturer at Stanford University in Hasso Plattner Institute of Design in the School of Engineering, where she teaches Executive Education programs and co-teaches classes including “Collaborating with the future: Launching Large-Scale Sustainable Transformations” and “Organizational Psychology of Design Thinking”.

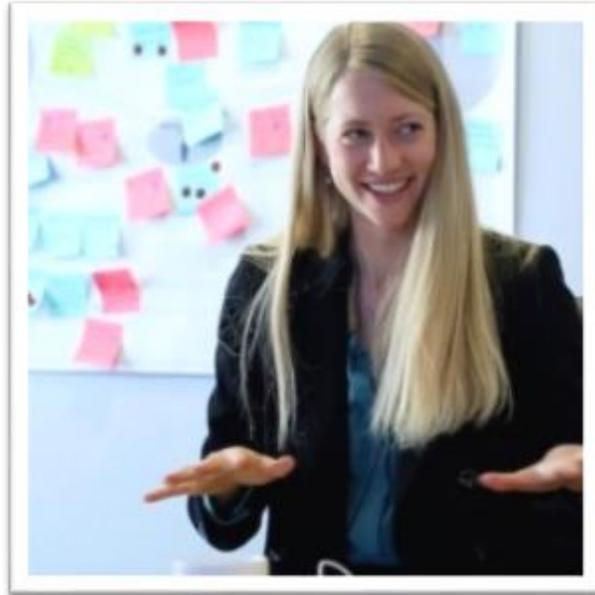
In her work she focuses on helping individuals, teams and organizations build their creative confidence and reach innovation potential. She has been working with organizations in USA and Asia including Stanford Change Labs, Bill&Melinda Gates Foundation, JetBlue, KPMG, GM, Kellogg, Genentech, NCH as well as several companies and organizations in Europe including Telenor, Medico Industrien, Bank of Slovenia.

She is the founding member of Research as Design team at Stanford University that developed the curriculum for applying design thinking to scientific and scholarly research and teaching workshops to graduate students and faculty members.

Anja is appointed as Associate Professor of Entrepreneurship at the Faculty of Economics, University in Ljubljana in Slovenia where she teaches various undergraduate and graduate entrepreneurship and innovation courses. Her main focus is developing and using design thinking methodology and adapting it for entrepreneurship courses and business school curriculum.

Her research focuses on design thinking, primarily in the context of entrepreneurship education and doctoral studies. She has contributed chapters to books published by Edward Elgar and Routledge and is publishing in scientific management journals, including European Management Journal.

LINDLEY MEASE



Lindley Mease imagines and implements creative solutions for social justice and ecological regeneration. She co-founded Blue Heart, an organization that weaves visionary art with stories from frontline movement builders to mobilize people to give and act in support of local movements for social justice.

Prior to Blue Heart, Lindley was a Senior Research Analyst at the Center for Ocean Solutions, based at Stanford University's Woods Institute for the Environment. In this role, Lindley led organizational change-making efforts to plan and execute on the Center's strategic mission and managed interdisciplinary science and policy projects creating impact across the land-sea interface.

At the Stanford d.school, Lindley was a mentor for "Collaborating with the Future: Launching Large-Scale Sustainable Transformations" between 2013 and 2015, and has taught human-centered design in graduate courses (e.g., Ocean Policy) and at national conferences (e.g., the National Adaptation Forum). Lindley has a M.S. in Earth System Science and a B.A. in Human Biology from Stanford University.
