



**Stanford Woods Institute for the Environment
Rising Environmental Leaders Program
DC Boot Camp – Agenda
March 25-30, 2018**

*NOTE: Unless otherwise noted, all sessions are at Resources for the Future (RFF)
Seventh Floor Conference Room, 1616 P Street, NW, Washington, D.C. 20036*

Sunday, March 25 – Arrival and Set Up for the Week

7:00 **Welcome Dinner** (Informal) Set Up for Week, Review of Final Agenda and Q & A
Mollie Field, Events Manager
Lea Rosenbohm, D.C. External Affairs Advisor
Roberta Tugendreich, Program Coordinator

Monday, March 26 – Day 1 – Overview: Understanding Washington and the Key Actors

10:00-11:30 **Intro to the Federal Government: Key Actors in the Environmental Policy System**

Daniel Weiss, Consultant, Vice President, League of Conservation Voters (former)
Ana Unruh-Cohen, Director, Government Affairs, NRDC

12:00-1:30 **Lunch: International Organizations perspectives on Sustainable Development**
Julia Bucknall, Director, Environment and Natural Resources, The World Bank
Melinda Kimble, Senior Fellow, UN Foundation

1:30-3:00 **Science and the Federal Agencies**
Adrienne Antoine, Coastal and Oceans Climate Applications, NOAA
Carolyn Snyder, Director, Climate Protection Partnerships, EPA
Abby Lynch, Biologist, Climate and Land Use Change, U.S. Geological Survey

3:30-4:30 **Local Government**
Dylan McDowell, Program Director, National Caucus of Environmental Legislators
Alex Schaefer, Legislative Director, Natural Resources Committee of the Center for Best Practices, National Governor's Association

6:00-8:00 **Dinner with speaker: Christy Goldfuss**, Vice President for Energy and Environment, Center for American Progress
Location: Teddy and the Bully Bar

Tuesday, March 27 – Day 2 – A Focus on Congress

- Before 7:45 Breakfast on your own
- 7:45 Meet in Hotel Lobby
- 8:30-9:30 **Inner Workings of a Congressional Office and Q & A with**
Andrew Perlstein, Legislative Assistant, Congressman DeSaulnier (D-CA)
- 10:00-11:00 **Meeting with House Natural Resources Committee staff**
Ashley Nichols, Professional Staff (majority)
- 11:30-12:30 **Meeting with Senator Harris' Environmental staff**
Ike Irby, Legislative Fellow
- 12:30-2:45 **Lunch** in Hart Cafeterias or Union Station Food Court
- Gallery visits**
- 3:30-4:30 **Role of Committees in the Legislative Process**
Richard Russel, Majority Staff Director, Senate Committee on Environment and Public Works
- Dinner on your own*

Wednesday, March 28 – Day 3 – Communications, Messaging and Network Building

- 8:30-10:30 **Interactive Workshop – Making your two-minute pitch**
- RELP participants will rotate tables in small groups to get feedback from 4-5 different perspectives. Discussion leaders:
Angela Bednarek, Project Director, Environmental Science, Pew Charitable Trusts
Lexi Shultz, Vice President of Public Affairs, American Geophysical Union
Brian L. Wolff, Executive Vice President, Public Policy and External Affairs at Edison Electric Institute (EEI)
Eva Zanzerkia, Program Director, Earth Sciences, National Science Foundation
Alex Bozmoski, Managing Director, republicEn
- 11:00-12:30 **International Development and Sustainability**
Hope Herron, Lead, Climate Change Initiatives, Tetra Tech
Jenny Kane, Biodiversity and Natural Resource Specialist, USAID
Milena Gonzalez Vasquez, Operations Analyst, Global Environment Facility
- Afternoon Time for individual appointments (see tips for scheduling Hill appointments)
- Dinner on your own

Thursday, March 29 – Day 4 - Communications, Messaging and Network Building (cont'd)

9:30-11:30 **NGOs– role in the policy process**

Elizabeth Beardsley, Senior Policy Counsel, U.S. Green Building Council
Kim Warner, Senior Scientist, Oceana
Alec Ward, Policy Associate for Lands, Government Relations, The Nature Conservancy

12:00-1:30 **Working with Media to get your Message out**

Interactive Session – cohort rotates tables in small groups to practice being interviewed by a journalist

Host: *Dan Stone*, Editor, National Geographic
Lisa Friedman, Reporter, New York Times
Niina Heikkinen, Reporter, E&E
Rob Meyer, Associate Editor, The Atlantic
Timothy Cama, Reporter, The Hill

3:00-4:30 **Think Tanks: Turning Science into Policymaking**

Aaron Clark-Ginsberg, Fellow, RAND
Samantha Gross, Fellow, Brookings
Marc Hafstead, Senior Fellow, RFF
Sherri Goodman, Wilson Center

5:30-7:30 **Reception to Honor Cohort 2018 and Speakers**

Welcome: *Mike Franc*, Director of the Washington Office, Hoover Institution
Chris Field, Director, Stanford Woods Institute
Speaker: *David Hayes*, Executive Director, State Energy & Environmental Impact Center,

NYU School of Law

Friday, March 30 - Day 5 – Looking Ahead – Funding and Fellowships

9:00-10:30 **Exploring the World of Science Policy: Science Fellows Share Their Views**

Moderator: *Lea Rosenbohm*, D.C. External Affairs Advisor
Lauren Gibson, Knauss Marine Policy Fellow, NOAA Office of Education
Rebecca Gilsdorf, World Bank Early Career Fellow
Gifford Wong, AAAS S&T Fellow

10:30-11:30 **Certificates + Brief Debrief**
Chris Field, Director, Stanford Woods Institute

12:00 **Celebration Lunch (informal)**

By 2:00 **Wrap Up & Return to the Bay Area**